



MUHAMMAD HASSAN NAWAZ

Digital Marketing Expert

ABOUT ME

I am Muhammad Hassan Nawaz, a results-driven digital marketer with expertise in website development and social media marketing. I have a proven track record of enhancing brand awareness and driving engagement through innovative strategies.

EDUCATION

Grade 10

Jinnah Public School
2022-2023

Grade 12

KIPS College, Gujrat Capmus
2023 - 2024

Bachelors in Hospitality & Tourism Management

Internapa College, Sotira, Cyprus
2025 - ongoing

SKILLS

Social Media Management

Social Media Marketing

Digital Marketing

Website Development

Critical Thinking

Paid Ads Expert

LANGUAGE

- English
- Urdu

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Near Plateia Mitropoleos
23, Larnaca

EXPERIENCE

Sales Specialist

Marketeazy

- At Marketeazy, I worked as a Sales Specialist where I helped bring in new clients and boosted product sales through personalized outreach. I also collaborated closely with the marketing team to align sales strategies with customer needs.

Freelancer

- Completed a digital marketing course with hands-on experience in social media strategy, content creation, and market research and also have experience in website development. Skilled in running effective ad campaigns on Facebook, Instagram, and TikTok to drive targeted growth.

Website Development

- I contributed to website development by assisting in designing and optimizing web pages for improved usability and performance. My role involved ensuring each site was visually engaging, responsive, and aligned with the client's objectives.

Hotel Supervisor

- Supervised daily operations at the Xyner hotel, ensuring smooth guest services and efficient team performance. Managed staff schedules, resolved guest issues, and maintained high standards of cleanliness and hospitality.

CERTIFICATES

- Digital marketing Certificate
- Code: dBBJBCA246494197995e20499d7B30612-
- Social Media Marketing 1 & 2 certificate
- Code1: da876706ada846c09fea9065d2c98446
- Code 2: eb4141c761b64965aB656ec071ee2852